

# IRON HORSE BBQ, INC.

ENGINEER A MEMORABLE EVENT

FOR IMMEDIATE RELEASE

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Contact: Tanna Oberlander, Marketing Director

1.541.826.3453 [tanna@ironhorsebbq.com](mailto:tanna@ironhorsebbq.com)

## Bring on the Heat in a Cold Economy Energy Efficiency and BBQ Christening

WHITE CITY, ORE –Southern Oregon’s most innovative green grill manufacturer, the Iron Horse™ BBQ, Inc., is excited about the upcoming barbecue season. This January the company joined the ENERGY STAR® program, which is through the United States Environmental Protection Agency. The program will exhibit and enhance their excellence in strategic energy management.



**Iron Horse Entertainment BBQ**

The company’s step toward environmental stewardship will promote the collaboration of government and industry enabling them to capture the interest of caterers, and entrepreneurs for a healthy, fast and safe method of producing freshly barbecued meats and vegetables. The end result is an increase in production and revenue.

The current production run includes four barbecues which will ship May 2010. Iron Horse staff will be christening three of the four units as “First in State” for owners in Connecticut, Indiana and Washington. The fourth barbecue is for the largest amusement park, Calaway Park in Calgary, Canada.

*“Buyers are strategically bringing-on-the-heat with their competitors by leveraging the BBQs ability to draw a crowd and grill a ton of food quickly. It’s a perfect fusion of production and publicity,”* said Penny Oberlander, Certified Trailer Dealer and Co-Founder of the Iron Horse BBQ, Inc. *“In this economy everyone’s focused on getting the fastest return on investment which means cash flow.”*

The wave of excitement and interest stirred by the Catersource and the International Association of Amusement Parks and Attractions (IAAPA) industry tradeshow have lead to a positive outlook for the upcoming spring and summer seasons. The Iron Horse BBQ has several significant companies reviewing their fabrication capacities for custom grills and the potential placement of the Iron Horse Barbecues ranging from Las Vegas to Australia. Currently on the drawing board are different themed barbecues.

For more information about the hottest in green grilling, become a fan on Facebook or visit us at [www.ironhorsebbq.com](http://www.ironhorsebbq.com). For additional expert metal fabrication ideas to match your barbecuing needs visit the parent company, Pro Weld at [www.pro-weld.com](http://www.pro-weld.com).